

2023

GLOBAL SUMMIT ON DISINFORMATION

ONE PAGER

Disinformation has become a challenge to democratic life on a global scale. As digital technologies have increased the speed and reach of information, they have also allowed disinformation to spread more quickly. Putting forward this agenda and working together with stakeholders from different areas is the main objective of the **third edition** of the **Global Summit on Disinformation** to be held next September.

The event, which brings together the leading exponents who study and work actively on disinformation, will focus on addressing the phenomenon as an essential element to ensure a democratic, plural, and tolerant society.

During the summit, journalists, researchers, academics, fact-checkers, media and government representatives, civil society organizations, professors, and students interested in the subject, will meet to get updates about the most advanced studies on disinformation, digital technologies, and AI, and will have the opportunity to reflect on their implications for the practice of journalism, societies, and democracies in the region. Also, first-person experiences and projects will be shared and will be training activities for attendees.

The event will be held on **Wednesday 27** and **Thursday 28 September**. It is **online** and **free of charge**, with previous registration.

MAIN SUBJECTS

- **"If It Doesn't Spread is Dead: The Challenge of building effective distribution strategies for verified content**
- **Recovering trust in the age of disinformation:** Strategies to build news quality indicators
- **Verification in the Age of AI:** Challenges and Solutions
- **Disinformation and hate speech:** a threat to democracy
- **Media literacy:** making audiences literate in Tik-Tok times

ACTIVITIES

- **Inspiring talks** to reflect on the agenda and the role of journalists as agents of change.
- **Panels and round tables** to discuss the 5 subjects of the program with the most relevant studies led by referents and specialists around the world.
- **Round of journalistic projects** to discover experiences against disinformation being developed in different countries.
- **Training activities:** to provide practical tools that can be effectively applied to combat disinformation.

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IMPACT EXPECTED

- **Establish** the **Global Summit on Disinformation** as the annual reference event on disinformation.
- **Expand** the scope of previous editions.
- **Promote** alliances to work on this agenda with at least 5 media outlets of journalistic relevance in Latin America, the USA, and Europe.
- **Strengthen** media professionals, schools, universities, and study centers by incorporating valuable tools in the fight against disinformation.
- **Highlight disinformation** on the **public agenda** through the media repercussions of the summit.

BACKGROUND

For the third consecutive year, the **Inter-American Press Association**, the **Fundación para el Periodismo** (Bolivia), and **Proyecto Desconfío** (Argentina) are joining forces to hold the Global Summit on Disinformation 2023.

The event has become a necessary refresher event for all actors involved and interested in the phenomenon of disinformation and its multiple impacts. Previous editions have featured international speakers such as Craig Silverman (Disarming Disinformation, USA), Sally Lehrman (The Trust Project, USA), Scott A. Hale Meedan (Oxford Institute, UK), Patricia Noboa Armendáriz (DW Akademie, Germany), Natalia Leal (Agencia Lupa, Brazil), and Rosental Calmon Alves (Knight Center), among others.

The 2022 edition registered nearly **800 attendees** from more than **30 countries** in the Americas, Europe, and Asia. Participation exceeded **350 people**, with peaks of over 200 attendees via Zoom and an average of 50 simultaneous participants via the YouTube channel.

**** The Summit's Executive Committee** is composed of Ricardo Trotti (IAPA); Soledad Arréguez (Proyecto Desconfío); Adrián Pino (Proyecto Desconfío) and Renán Estenssoro (Fundación para el Periodismo) **.

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